



atelier PARSMEI

About The Brand

Atelier Parsmei is an ethical, sustainable, high fashion kidswear and womenswear brand offering convertible classic contemporary design.

By prioritising sustainability in all life cycles of the clothes Atelier Parsmei ensures that every aspect of production is transparent - respecting both the planet and its inhabitants.

"We choose to seek a better way to produce luxury and high design fashion with social commitment and sustainable principles. Our mission is to encourage everyone we work with or sell to, to think, act and choose positively while finding ideas to help us create less wastage and reduce our environmental impact."

The Atelier Parsmei collection is respectful in production and benefits others through purchase and wear.



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Autumn Winter 2020

Music is an Education

The sound of music brings life from the soulful murmurings of nature to a beautiful sweet song sung from carer to child in a comforting tone. Music is an education...

'Still focusing on the importance of education to all. This Fall Winter's inspiration derives from the movie The Sound of Music and Maria's (the governess) motherly relationship between her and her charges. Their use of music together facilitates, supports and cements the strong bond that forms between them.'

Darshana Salvisberg, founder/designer

The marvellous Austrian landscape with its rich forest, moss greens, midnight blues and birch hues form the foundations of the collection whilst green damask and floral jacquard prints provide delicious contrasts. Traditional shapes and pleat detailing are elevated by oversized chic bow accents. Organic cotton combines with luxury cashmere and silk to provide an elegant fashion-led collection for women, girls and boys.

Parsmei Part of me - part of our future.



Maria Woman's Dress | Buttercream & Forest Night

Marta Girl's Dress | Khaki Millefeuille

Max Boy's Trousers; Star Jacket | Khaki Millefeuille, Ferdinand Boy's Shirt | Popcorn

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Brigitta Girl's dress | Buttercream & Forest Night

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Max Boy's Trousers | Khaki Millefeuille, Manuel Boy's Sweatshirt | Forest Green

Raphaëla Girl's Skirt | Khaki Millefeuille, Maxima Girl's Sweatshirt with Silk Ruffles | Forest Green

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Max Boy's Trousers | Oxford Blue, Manuel Boy's Sweatshirt | Forest Green

Gretl Girl's Trousers | Oxford Blue, Maxima Girl's Sweatshirt with Silk Ruffles | Forest Green

Liesel Woman's Trousers | Oxford Blue, Christine Woman's Sweatshirt with Silk Ruffles | Forest Green

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Sophie Girl's Dress with Silk Bows | Brilliant Blue, Alma Girl's Turtleneck Top | Champagne

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Sophie Girl's Dress with Silk Bows | Brilliant Blue, Alma Girl's Turtleneck Top | Champagne, Kids Tights | Navy Modern Tartan
Rita Woman's Dress with Silk Bows | Brilliant Blue, Andrea Woman's Turtleneck Top | Champagne

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Max Boy's Trousers; Star Jacket | Oxford Blue, Ferdinand Boy's Shirt | Popcorn

Vivienne Girl's Jacket with Silk Bows; Raphaela Skirt | Oxford Blue; Ella Girl's Blouse | Popcorn; Kids Tights | Navy Modern Tartan

Liesel Woman's Trousers; Wilvy Jacket with Silk Bows | Oxford Blue; Stephanie Woman's Silk Blouse | Popcorn

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Max Boy's Trousers; Star Jacket | Oxford Blue; Ferdinand Boy's Shirt | Popcorn

Vivienne Girl's Jacket with Silk Bows; Raphaella Skirt | Oxford Blue; Ella Girl's blouse | Popcorn; Kids Tights | Navy Modern Tartan

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Sophie Girl's Dress with Silk Bows | Smoked Paprika; Ella Girl's Blouse | Popcorn; Children Socks | Multi Square
Rita Woman's Dress with Silk Bows | Smoked Paprika; Stephanie Woman's Silk Blouse | Popcorn

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Gretl Girl's Trousers | Burnt Orange; Ella Blouse with Silk bows | Popcorn
Liesl Woman's Trousers | Burnt Orange; Stephanie Woman's Silk Blouse | Popcorn

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Brigitta Girl's Dress | Pigeon Blue & Copper Tan

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Maria Woman's Dress | Pigeon Blue & Copper Tan

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